

# COGNITION IN NATURAL ENVIRONMENTS: USING SIMULATED SCENARIOS IN COMPLEX DECISION-MAKING

Charles E. Hughes, Glenn Harrison, Steve Fiore, Elisabet Rutström, Eileen Smith, Christopher B. Stapleton  
University of Central Florida  
Orlando, FL 32816-2362

## ABSTRACT

We present a new approach using virtual environment scenarios to study decision making in complex tasks. Using simulation techniques we build a bridge between abstract and naturalistic environments to help understand differences in behavior between them. The proposed 'virtual environments' provide a methodological tool to examine what aspects of the naturalistic environment drive expert performance.

## 1. SUMMARY

Decision making under uncertainty is a poorly understood process, yet one critical to the needs of both the military and society, in general. We describe a coordinated multi-disciplinary effort to investigate decision making under uncertainty in complex and dynamic environments. Our research effort has two overarching goals – the first epistemological and the second methodological.

Our epistemological goal concerns understanding decision making in naturalistic complex domains with significant risky consequences to decision makers. We investigate the interaction between risk attitudes and perceptions of complex environmental and social information. Applications of the knowledge generated from these studies range from training of recruits, preparation of soldiers before entering new contexts, and examination of the general public's attitude and decision-making process concerning complex social policies. Our methodological goal is to use virtual environment technology to recreate, in a controlled environment, the rich array of cues and information relied upon by decision-makers in naturalistic domains. This environment will allow us to blend and enhance the techniques of controlled experimentation in economics with those of naturalistic decision-making in psychology

## 2. EPISTEMOLOGICAL ISSUES

Presently we use naturalistic decision making as the theoretical framework for our research in expert information processing (e.g., Orasanu & Connolly, 1993), with particular emphasis on event-based approaches to learning and training. Event-based scenarios (e.g., Fowlkes et al., 1998) and virtual reality simulations

allows one to present numerous and varied complex scenarios. We use this approach to understand the nature of perceptual processing engaged by experts, where cues from exploring and observing the environment influence expectations of what will be perceived. These perceptual expectations aid in the comprehension of the environmental cues resulting in an understanding of the situation that is used to predict future events (Adams et al., 1995; Salas et al., 2001).

The superior ability of experts to quickly abstract the more meaningful cues has intrigued researchers in cognitive psychology for years (e.g., Ericsson & Charness, 1994). Not only do experts know what is important, and thus seem to be able to filter out irrelevant aspects of their environment, their expertise also allows them to make critical assessments based upon a limited amount of information (Fiore et al., 2000). With expertise and cue processing as our scientific backdrop, our theory development will allow us to better understand how it is that experts become aware of critical cues in complex scenarios and use them in their decision making. We can then apply this knowledge to the training of non-experts.

## 3. EXPERIMENTAL CONTEXT

Our specific experimental context will involve testing expert and non-expert decision making in a "Virtual Forest Walk-through." (Mickevicius et al., 2004) This environment, developed to support the rendering of large diverse forests, is appropriate for a variety of applications. This included military applications such as search-and-rescue missions (underbrush as well as trees are modeled accurately), and economic policy applications such as measuring voter attitudes towards controlled forest burns (a component of the system models the evolution of forests under differing burn rates).

One of the challenges that we address is how to accomplish the biological modeling, tree evolution and level-of-detail management for large forests on commodity workstations. We have developed algorithms appropriate for direct implementation on programmable graphics processing units (GPUs) and on clusters of workstations. We have also developed complexity reducing techniques based on studies of human perception in the context of trees (see Mickevicius et al., 2004; Sims et al., 2001; Sims et al., 2002).

Report Documentation Page				Form Approved OMB No. 0704-0188	
Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.					
1. REPORT DATE <b>00 DEC 2004</b>		2. REPORT TYPE <b>N/A</b>		3. DATES COVERED <b>-</b>	
4. TITLE AND SUBTITLE <b>Cognition In Natural Environments: Using Simulated Scenarios In Complex Decision-Making</b>				5a. CONTRACT NUMBER	
				5b. GRANT NUMBER	
				5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)				5d. PROJECT NUMBER	
				5e. TASK NUMBER	
				5f. WORK UNIT NUMBER	
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) <b>University of Central Florida Orlando, FL 32816-2362</b>				8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)	
				11. SPONSOR/MONITOR'S REPORT NUMBER(S)	
12. DISTRIBUTION/AVAILABILITY STATEMENT <b>Approved for public release, distribution unlimited</b>					
13. SUPPLEMENTARY NOTES <b>See also ADM001736, Proceedings for the Army Science Conference (24th) Held on 29 November - 2 December 2005 in Orlando, Florida. , The original document contains color images.</b>					
14. ABSTRACT					
15. SUBJECT TERMS					
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT <b>UU</b>	18. NUMBER OF PAGES <b>2</b>	19a. NAME OF RESPONSIBLE PERSON
a. REPORT <b>unclassified</b>	b. ABSTRACT <b>unclassified</b>	c. THIS PAGE <b>unclassified</b>			

The use of controlled experimentation has proven a valuable method in economic policy making to assess voter attitudes or to predict individual economic actions. The central feature of such experimentation is the imposition of consequences that are salient to the participants, such as monetary ones. This avoids well-knowns response biases (Cummings et al., 1995, Harrison & Rutstrom, 2005). Recent debates in economics question the relevance of abstract stimuli such as those in laboratory experiments, the most convenient and commonly used form of experimentation. A more novel approach involves designing actual field situations to test natural decision making, but at a great expense (Harrison & List, 2004). This work proposes a middle-ground by introducing naturalistic tasks, cues, goods, and experience levels into a controlled, laboratory-like environment using virtual simulations, but maintains the significance of the consequences through the use of monetary incentives.

## CONCLUSIONS

We are conducting behavioral experiments integrating the science and technologies of virtual and mixed reality environments (VE) with the methodologies of experimental economics and naturalistic decision-making. The advantage of using VEs is that they provide a rich means of representing real-world scenarios in a controlled simulation, involving factual and counter-factual visualization of the scenario, the use of natural visual, haptic and auditory cues, and even the use of appropriate techniques to augment perception of the scenario. These settings are considerably more realistic and complex than those generally implemented in the standard experiment, but allow the replicability and control necessary for the application of experimental methods. The goal is to study the decision making process of experts in situations involving significant risk, and to use this knowledge to train non-experts in complex decision making.

## ACKNOWLEDGEMENTS

Portions of the virtual and mixed reality research reported here is in participation with the Research in Augmented and Virtual Environments (RAVES) supported by the Naval Research Laboratory (NRL) VR LAB. Support for the virtual forest walk-through was provided by Army RDECOM. Writing this paper was partially supported by Grant Number SBE0350345 from the National Science Foundation to Eduardo Salas and Stephen M. Fiore. Supporting experimental infrastructure is partially funded by Grant Number IIS 9817518 from the National Science Foundation to E. Elisabet Rutstrom and David Willer.

## REFERENCES

- Adams, M. J., Tenney, Y. J. and Pew, R. W., 1995: Situation Awareness and the Cognitive Management of Complex Systems, *Human Factors*, **37**, 85-104.
- Cummings, R.G, Harrison, G. W. and Rutström, E. E., 1995: Homegrown Values and Hypothetical Surveys: Is the Dichotomous Choice Approach Incentive Compatible?, *American Economic Review*, **85**(1), March 1995, 260-266.
- Ericsson, K. A. and Charness, N., 1994: Expert Performance: Its Structure and Acquisition, *American Psychologist*, **49**, 725-747.
- Fiore, S. M., Jentsch, F., Oser, R. and Cannon-Bowers, J. A., 2000: Perceptual and conceptual processing in expert/novice cue pattern recognition, *Cognitive Technology*, **5**, 17-26.
- Fowlkes, J. E., Dwyer, D., Oser, R. L. and Salas, E., 1998: Event Based Approach to Training (EBAT), *The International Journal of Aviation Psychology*, **8**(3), 209-221.
- Harrison, G.W. and List, John A., 2004: Field Experiments, *Journal of Economic Literature*, **42**(4), December 2004, forthcoming.
- Harrison, G. W. and Rutström, E. E., 2005: Experimental Evidence of Hypothetical Bias in Value Elicitation Methods, in C.R. Plott and V.L. Smith (eds.), *Handbook of Experimental Economics Results*, forthcoming.
- Micikevicius, P., Hughes, C. E., Moshell, J. M., Sims, V. K. and Smith, H. (2004): Perceptual Evaluation of an Interactive Forest Walk-through, *VR Usability Workshop: Designing and Evaluating VR Systems*, Nottingham, England, January 22-23, 2004. (Proceedings Available on CD.)
- Orasanu, J. and Connolly, T. (1993): The Reinvention of Decision Making. In G.A. Klein, J. Orasanu, R. Calderwood, & C.E. Zsombok (Eds.), *Decision making in Action: Models and Methods*, (pp. 3-20), Norwood, NJ: Ablex Publishing.
- Salas, E., Cannon-Bowers, J. A., Fiore, S. M. and Stout, R. J. (2001): Cue-recognition training to enhance team situation awareness. In M. McNeese, E. Salas, & M. Endsley, (Eds.), *New Trends in Collaborative Activities: Understanding System Dynamics in Complex Environments* (pp. 169-190), Santa Monica, CA: Human Factors and Ergonomics Society.
- Sims, V. K., Moshell, J. M., Hughes, C. E., Cotton, J. E. and Xiao, J., 2002: Recognition of Computer-Generated Trees, *Proceedings of the Human Factors and Ergonomics Society*, **46**, Baltimore, MD, Sept. 30-Oct. 4, 2002, 2215-2218.
- Sims, V. K., Moshell, J. M., Hughes, C. E., Cotton, J. E. and Xiao, J., 2001: Salient Characteristics of Virtual Trees, *Proceedings of the Human Factors and Ergonomics Society*, **45**, pp. 1935-1938, Minneapolis, Minn., Oct. 8-12, 2001, 1935-1938.